

**REMARKS**

The Office Action mailed October 9, 2007, has been received and reviewed. By the present Response, claims 1-3, 5-13, and 15-18 are pending. No claims are amended. No new matter is introduced. All claims are now believed to be in condition for allowance for the reasons set forth below.

***Rejection of Claims 1-18 under 35 U.S.C. §103(a)***

Claims 1-3, 5-13, and 15-18 stand rejected under 35 U.S.C. §103(a) as being unpatentable over the combination of U.S. Publication No. 2004/0068653 of *Fascenda* and U.S. Patent No. 6,457,164 of *Hwang et al.*. Applicant respectfully traverses the rejection.

The present invention is directed to a multiple subscription subscriber identity module (SIM) card for use with portable devices, such as cellular phones. The SIM card includes a subscription identity module (SIM) coupled to the card. The SIM has a plurality of sets of subscription parameters stored thereon. A single set of subscription parameters from among the plurality of sets of subscription parameters can be selected **by a user** through a software user interface and then activated. As described in the Applicant's specification on page 4, paragraph 13, the subscription parameters can identify the user, the user device and/or the market or region in which the device is used. One advantage of this approach is that the user controls which parameters are activated. This is particularly useful when the user travels to other service regions or markets where a different set of subscription parameters is needed.

The *Fascenda* system relates to a Wi-Fi communications method and system that enables automatic network roaming without requiring any back-end authentication servers. A laptop computer listens for a "beacon frame" broadcast from a Wi-Fi access point. The beacon frame identifies the basic service set identifier (BSSID) of the access point. A token, or client key, installed on a USB flash drive stores a set of authentication parameters, or cryptographic keys, for each Wi-Fi network the client is permitted to access. Each set of authentication parameters is associated with a particular BSSID. Thus, the laptop computer can identify and use the appropriate set of authentication parameters necessary to access the Wi-Fi network.

Applicant respectfully submits that *Fascenda* does not disclose teach or suggest at least the features of a SIM including a plurality of sets of subscription parameters and a software user interface for allowing a user to select which one of the plurality of sets of subscription parameters to activate, as claimed. In the Office Action of November 9, 2007, the Examiner cites to *Hwang* in an attempt to show such feature. However, Applicant respectfully submits that *Hwang* fails to cure the deficiencies of *Fascenda*. *Hwang* fails to disclose, teach, or suggest a SIM including a plurality of sets of subscription parameters and a software user interface for **allowing a user to select** which one of the plurality of sets of subscription parameters to activate. Rather, *Hwang* teaches various interfaces for a SIM designer or tool builder (see for example column 16), but not for a user to select which set of a plurality of sets of subscription parameters to activate. Simply stated, there is no mention in *Hwang* of a user having the capability to select a set of parameters. For at least this reason, Applicant respectfully requests that the Examiner withdraw this rejection.

**CONCLUSION**

In view of the foregoing, it is respectfully submitted that all grounds of rejection have been overcome and/or traversed. Applicant therefore respectfully solicits allowance of the application. Should there be any further questions or concerns, the Examiner is urged to telephone the undersigned.

Respectfully submitted,  
GARDNER GROFF GREENWALD &  
VILLANUEVA, P.C.

/Michelle E. Kandcer/  
Michelle E. Kandcer, Reg. No. 54,207

Customer Number 39513  
Phone: 770.984.2300  
Fax: 770.984.0098